

## Success through continuous innovation:

# Anderson Energy

Innovation is one of the qualities that mark successful petroleum exploration and production companies. To stay ahead of rising costs and capitalize on reserves that are increasingly difficult to reach, they must continually find ways to streamline operations and adopt new technologies.

“Everyone can go to one place, and they’ll find the information they’re looking for.”

-Doug Wurzer  
HS&E Coordinator at Anderson Energy

Anderson Energy demonstrates innovation throughout its organization. To adapt to depressed natural gas prices, Anderson shifted its focus away from drilling shallow vertical gas wells to drilling horizontal Cardium oil wells and employing multistage fracturing techniques to enhance recoveries.

Anderson is also streamlining its contractor and supplier management through the innovative use of ComplyWorks solutions. The Canadian oil and gas company not only uses the ComplyWorks Management System (CMS) to prequalify and select approved contractors, it’s using the CMS StorWorks tool to ensure its field personnel have real-time access to the up-to-date information they need to do their jobs.

## Paperless contractor and supplier compliance

“First and foremost, we use ComplyWorks as our approved contractor selection tool,” explains Doug Wurzer, Anderson’s HS&E Coordinator. “We operate in areas with pretty good cell coverage and our guys all have air cards that give them Internet access. We’ve gone to a paperless system as much as we can.”

Going paperless means that the people who manage Anderson’s field operations can make hiring decisions in real time instead of having to contact the head office to locate an approved contractor. If they need a welder, it only takes a couple of minutes to log-in to ComplyWorks and find one in the area that’s on Anderson’s approved list. If there are no local welders on the list, or if the approved welders aren’t available, they can use CMS’ advanced search functions to find a welder in the ComplyWorks system within a user-specified radius that, although not on the approved list, meets Anderson’s compliance requirements.

“It’s our only defense for contractor selection. We have our bid process for the contractors that do the big jobs and they’re checked out at the bid stage. ComplyWorks helps us with the smaller companies that are subcontracted by those larger ones or the services that we need immediately and don’t have time to go through the whole procurement process,” Wurzer explains. “If you need a welder you need him right now. With ComplyWorks our guys can find him, and we know at the very minimum, he will have the necessary coverage to work for us.”





## Paperless policy, procedure and program distribution

Twice a year, Anderson Energy has a safety meeting attended by the personnel that run its field operations: drilling and completions consultants, pipeline inspectors, production contract operators and others. In the past, Wurzer would distribute HSE compliance CDs that contained Anderson's safety policies, procedures, programs, manuals, forms, relevant regulatory directives, government acts...the list of documents was lengthy and comprehensive. When someone in the field needed information or a specific form, all they had to do was put the CD in their laptop.

"The problem was that we made changes and updates on a regular basis, so the second we burned those CDs, they were basically out-of-date," remembers Wurzer. "We knew that our people could get Internet access out in the field, and our first thought was to host all the documents on the CDs on our website."

Around that time, ComplyWorks released StorWorks, an innovative online tool that provides a single, secure location to share information with employees, consultants and contractors regardless of whether they're in the field or the office. Instead of having to go to a separate website to retrieve documents, StorWorks allows Anderson's field personnel to go to the same ComplyWorks log-in page they use to select approved contractors. Most importantly, neither they nor Wurzer have to worry about whether they're looking at the most up-to-date CD or if a document had changed since the CD was created. Everyone works from the same versions of the same documents at all times.

"With StorWorks, we have an online mirror of the CDs, complete with the same table of contents, all the usability, all the search features," says Wurzer. "The only difference is that I can upload new files as documents are updated, so that any user can log on and get the most up-to-date versions."

Following the initial success using StorWorks to share HSE documents and forms, Anderson has started using the tool to distribute additional information as well. The company's emergency response plan is now accessed through StorWorks, and there are plans to add the integrity management program manual and other documents.

"We want it to be our controlled document repository, instead of issuing manuals, binders, revision numbers and updates," says Wurzer of Anderson's innovative plan to streamline operations through efficient information sharing. "Everyone can go to one place, and they'll find the information they're looking for. That's the goal: to be completely paperless and completely up-to-date in everything."

### About Anderson Energy

Headquartered in Calgary, Alberta, Canada, Anderson Energy Ltd. was established as a private company in 2002, and is now traded on the Toronto Stock Exchange under the symbol AXL. Anderson Energy operates primarily in central Alberta around the Sylvan Lake and Pembina fields. The company's development strategy is focused on high-impact, multi-stage horizontal frac opportunities for light oil.

